



INTEGR8

ROUNDTABLE SERIES: **2025**

POWERED BY:  Automation Alley

Showcase Your Brand to Global Leaders

Integr8 2025 offers premier sponsorship opportunities for companies looking to align with cutting-edge discussions in manufacturing and digital transformation. Be part of an event series that attracts national and international attention, with each playbook receiving up to **3 million impressions and 100,000 clicks**.

Why Sponsor the Integr8 Roundtable Series?

- Gain exposure in the growing Industry 4.0 ecosystem
- Be seen by thought leaders, policymakers, and innovators
- Drive brand awareness through high visibility in our nationally promoted playbooks
- National reach ensures your brand is elevated to a vast audience



February: AI
March: Cybersecurity
April: Additive Manufacturing
August: Global Manufacturing Trends
September: ICE to EV
(Internal Combustion Engine to Electric Vehicles)

2025 Roundtable Schedule

National Playbook Promotion

- 60,000 - 100,000 clicks per playbook
- 2-3 million impressions
- Align your brand with Industry 4.0 thought leaders and let Automation Alley validate your expertise!

Your Automation Alley Membership translates into Integr8 Opportunities!

Contact our team of Relationship Managers to find out more about what Integr8 can do for you and your business.

	Foundation Level Sponsorship \$20,000	Elite Level Sponsorship \$10,000	Corporate Level Sponsorship \$5,000
Event Marketing			
Company Logo on the Playbook Cover	front cover	back cover	back cover
Logo on Splash Page: Links directly to your website	✓	✓	✓
Name in the Playbook	✓	✓	✓
Headshot in the Playbook	✓	✓	
Sponsor a WWJ Newsradio 950's custom content segment curated by Jeff Gilbert	✓	✓	
Company Bio in the Playbook	✓		

Event Participation

Invite Guests to the roundtable (staff, clients and/or industry colleagues)	5	3	
Firestarter Role: Kick off the roundtable discussion with a thought-provoking introduction	✓		
Facilitation: Moderate conversation at your table and encourage participation	✓		
Report Out: Report back to the larger group about your table's key insights	✓		

Post Event Legacy Participation

Thought Leadership Article: 1,000-word piece featured in the Playbook and on the splash page	✓		
Automation Alley Mixer Panel: Your company secures a panel spot at Automation Alley's 2025 Mixer event	✓		